

PROGRAM
FOR THE OPENING
AND DEDICATION OF
THE MARKET AUDI-
TORIUM BUILDING
TO BE HELD ON THE
EVENING OF FRIDAY
MAY THE SECOND

NINETEEN
HUNDRED &
THIRTEEN

DIRECTORS:

GEO. W. LUTZ
Prest.

W. E. STONE
Vice-Prest.

F. J. FOX
Sec'y-Treas.

C. HAL BRUES

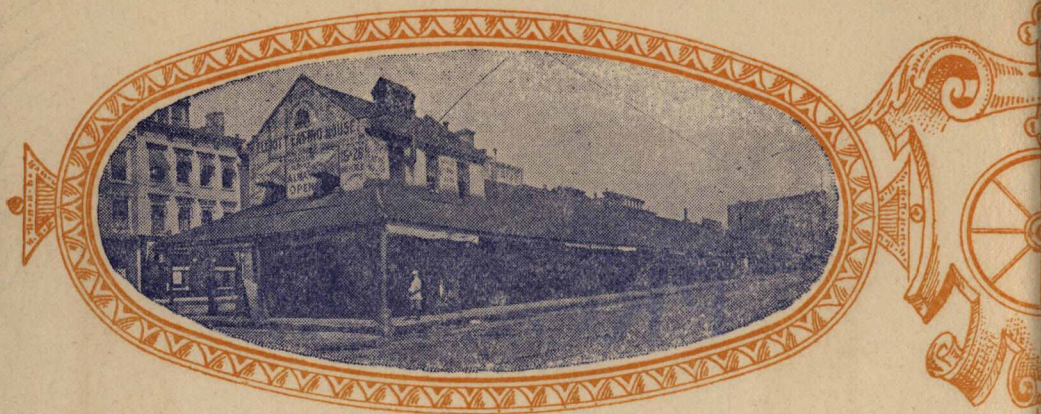
GEO. E. STIFEL

DR. T. M. HASKINS

H. C. FRANZHEIM

H. L. KIRK

H. C. OGDEN

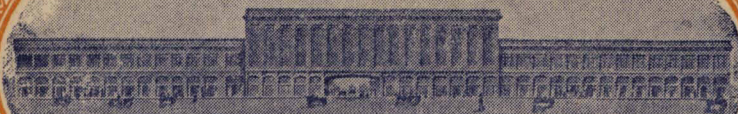


The Old Market House

THE FIRST market in the city was at the East end of the suspension bridge on Tenth street in the early years of the last century and was a small frame structure with three or four stalls. That energetic public-spirited citizen, Noah Zane, realized the necessity for larger accommodations as the town grew and on January 13th, 1821, conveyed to the city a piece of ground at Tenth and Market streets to be forever used for market purposes. In 1822, the building was erected by public subscription—\$690 being raised—and George Pannell, a contractor and builder, erected the structure, which was opened with a celebration. It was 98 feet long with an arched roof and contained eight stalls. The market was very popular and the market house was extended in 1828, 1830 and 1832 on further grants of land given by Noah Zane, Moses Chapline, Wm. Houser and Wm. Chapline. A little later another section was added which completed the old structure as it stood until the erection of the Market Auditorium.

In the early days, the second floor of the South end was used as a city hall and the north end for county purposes, until the erection of the old city hall on Market street and the old court house at Chapline and Twelfth.

The old Market contained 76 stalls and after the second floors ceased to be used for public purposes, they were rented for restaurant, lodge rooms, etc.



The New Market Auditorium

THE CONSTRUCTION of an auditorium was first taken up by the Board of Trade at the suggestion of President George W. Lutz. The subject was referred to a committee with President Lutz as chairman and Secretary R. B. Naylor as secretary. A suggestion by Mr. Lutz that two ends could be served by the erection of a new market with a spacious auditorium on the site of the old Second ward market was adopted. Architect F. F. Faris designed the structure. An ordinance was framed providing for the formation of a company by the Board of Trade which should lease the site from the city at a nominal rental and erect the building at an approximate cost of \$160,000. The ordinance was passed March 28, 1911. After a few weeks' work in which Mr. Lutz, W. E. Stone and Secretary Naylor took the leading part, subscriptions amounting to \$160,000 were secured from 162 individuals and companies.

A charter was granted April 21st and on May 1st the Market-Auditorium Company was formed and directors elected. The City of Wheeling is represented by three directors. On September 14th, the contract was let to B. F. Perkins and Thos. W. Jackson. The cornerstone was laid on April 25th, 1912, and the building practically completed last January.

The building, which is the largest and most beautiful in the State, is constructed of vitrified brick and structural steel, is 506 feet long and 40 feet wide at the ends. The Auditorium is 52x180 feet and will accommodate 3,500 people. The market section has 64 stalls which are all rented and a daily market will be held. There are 23 spaces fronting streets where farmers can sell from wagons. The second floor contains office rooms, occupied by the Board of Trade, Business Men's Association, Retail Grocers' Association and the Municipal League.

Program

H. C. FRANZHEIM, *Chairman.*

INVOCATION - - - - -
 REV JACOB BRITTINGHAM
 WELCOME TO THE NEW AUDITORIUM - - -
 MAYOR HARVEY L. KIRK
 STAR SPANGLED BANNER - - - Mackey-Beyer
 MEISTER'S ORCHESTRA
 WHEELING OF TODAY - - - - -
 HON. FRANK W. NESBITT
 CORNET SOLO—Regrets - - - D'Amour
 J. E. SCHRAMM
 LABOR'S INTEREST IN CIVIC AFFAIRS - - -
 HARRY P. CORCORAN
 SOUTHERN STARS - - - Archie Mahl
 MEISTER'S ORCHESTRA
 THE PEOPLE OF WHEELING - - - - -
 JOHN J. CONIFF
 QUARTETTE - - - - -
 MESSRS. LEACH, ROBINSON, MAGUIRE, BROWN
 WHEELING'S FUTURE - - - - -
 H. C. OGDEN

SELECTIONS—

a—"From the Land of Sky Blue Water"-----Cadman
 b—"In the Time of Roses"-----Reichardt
 c—"The Years at the Spring"-----Mrs. Beach
 MRS. ELSIE GUNDLING DUGA

AMERICA - - - - - E. Brooks
 MEISTER'S ORCHESTRA

RESPONSE - - - - -
 PRESIDENT GEO. W. LUTZ

N. B.—Meister's Orchestra will render Concert Music
 until 11 P. M.

Piano furnished for the occasion by C. A. House Music
 Co.

Wheeling
 Market
 Auditorium
 No 001
 11th